# JAYA ANJALI ANDE

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## PROFESSIONAL PROFILE

Passionate and dedicated Honors Sophomore Student at the University of North Texas, known for blending creativity with analytical thinking. Approaches challenges with persistence and a long-term solution-focused mindset. Desire to grow leadership skills and contribute impactful, innovative ideas while building a strong foundation for the future.

#### **EDUCATION**

University of North Texas at Frisco Landing, Frisco, Texas Bachelor's of Science in Project, Design, and Analysis

May 2027

GPA: 3.5

Dean's List: Spring 2025

#### SKILLS

**Professional:** Project Management | Design Thinking | Data Analysis **Technical:** Python | Canva | Microsoft Office Suite | Google Office Suite **Functional:** Proactive | Initiative | Introspective | Dedicated Work-Ethic

#### **CERTIFICATIONS**

Canva, The Field Guide to Human-Centered Design	Oct 2025
LinkedIn, Design Thinking: Cultivating Curiosity for Empathy and Inclusion	Feb 2025
LinkedIn, Systems Thinking	Aug 2024
Coursera, Introduction to Abnormal Psychology	Sept 2023

## PROJECT EXPERIENCE

Project Manager, Spoonified, Frisco, Texas

Fall 2025

- Creating a Marketing Plan, including industry overview, market research, consumer insights, and a SWOT analysis on the current state of *Spoonified*.
- Analyzes the possible demographics of the company to create personas and physical content, such as paper and video advertisements, based on the results.
- Coordinating and collaborating with multiple teams on different timelines, using a hybrid plan of Agile and the Plan Project Management methodology.

## Project Manager, NICE! Cities Initiative, Lewisville, Texas

Spring 2025

- Collaborated with the City of Lewisville to develop and market a program that helps cities across North Texas address environmental challenges.
- Helped create the foundation of the *NICE!* Cities program from 0% to 30%, which helped stakeholders advance further on the project.
- Delivered a Model Action Plan, Training Material, and a Logo/Brandscript Narrative for the *NICE!* Cities Program.

## Project Manager, Operation Innovation: Above All Things, Frisco, Texas

Fall 2024

- Assessed *Above All Things*' online presence, including website usability and social media analytics, to identify areas of improvement as well as increase community engagement by 25%.
- Collaborated with a team to define target audience demographics and created tailored outreach strategies using digital tools such as Google Analytics, Hootsuite, and Canva.

#### **INTERNSHIPS**

Marketing Internship, Lucky Goat Coffee, Frisco, Texas

May 2025 - July 2025

- Researched ways to help improve marketing strategies for the cafe as well as businesses to set up future campaigns, bulk coffee orders, and cafe rental spaces.
- Organized a comprehensive plan for future vending events to help boost side sales.
- Enhanced Lucky Goat's Social Media Content by 50% in interaction.

## WORK EXPERIENCE

Lead Teacher, Best Brains Learning Center, McKinney and Frisco, Texas

Sept 2025 - Present

- Increases efficient learning for students from Pre-Kindergarten to 8th grade in various intervals.
- Teaches English, Math, Coding, and Abacus to a maximum of 15 students in a total of 210 minutes.
- Provides a daily report of class to each student so parents are up to date with the learning content.

## Barista, Lucky Goat Coffee, Frisco, Texas

Apr 2024 - Present

- Utilizes multitasking abilities to manage the cash register effectively while simultaneously taking and preparing orders for approximately 800 customers per shift.
- Ensures daily operations by preparing customers' orders, restocking supplies, performing opening/closing tasks, and supporting a positive work environment.

## Barista, Zero Gradi, McKinney, Texas

July 2024 - Apr 2024

- Utilized multitasking abilities to manage the cash register effectively while simultaneously taking and preparing orders for approximately 600 customers per shift.
- Provided outstanding customer service by taking orders, making product recommendations, and efficiently fulfilling customers' orders.

# Tutor and Grader, Best Brains Learning Center, McKinney, Texas

Aug 2022 - Sept 2025

- Increased efficient learning for students from Pre-Kindergarten to 8th grade.
- Assisted the lead teacher in a classroom with a maximum of 15 students for a total of 210 minutes.
- Graded an average of 30 student workbooks daily.

## LEADERSHIP, CAMPUS & COMMUNITY INVOLVEMENT

President, National Business Honor Society - Collegiate, Frisco, Texas

Feb 2025 - Present

- A Business Honor Society that recognizes outstanding business students for a brighter future.
- Creates impactful networking opportunities for passionate leaders in business education.